



GALIANA R. A. LE DIAGON

DESIGNER GRAPHIC & ILUSTRATOR

gallibrasil@gmail.com • Mobile.: (832) 691-0697

11643, Southlake Dr. Houston/TX US 77077

<http://gallibrasil.jimdo.com/portfólio/>

- Ability to illustrations and adaptability to new challenges;
- Interpersonal Relationship to encourage staff to work with a focus on goals, respecting the social and cultural individuality of each;
- Creative, communicative, transparent, ethical and professional sense.

Graduated from the School of Design / Uemg (University of State Minas Gerais/Brazil) since Dec2002, with emphasis in Graphic Design, ability for creativity and illustrations; has more than 10 years experience. Worked as a graphic designer in several areas as a large Shopping Center Mall, in marketing department in Belo Horizonte/MG-Brazil, advertising agencies, design and strategic communication as well as some activities such as assembly events and window dressing, publishing, digital and print projects.

Conducted lectures and classes / workshop on creation and design in core courses Graphic Production Senai – Canaan unit / Goiânia-GO (Brazil), and participates as a teacher and coach jury evaluating the occupation Graphic Design National Knowledge Olympics Senai 2008 – Blumenau-SC/Brazil. Also participated in the judging panel of the competition IV Award Aquino Port Graphic Excellence, Creation and Production - 2008 Edition by SIGEGO ABIGRAPH-GO in the home of industry.

TRAINING AND EXTRACURRICULAR COURSES:

- Graphic Design | University of State Minas Gerais/Brazil - Dec / 2002.
- Photoshop / In Design / Illustrator / CorelDRAW (Mac and PC platform).
- Languages: Inglês (intermediate) | Spanish (intermediate) | French (good speaking and writing) | Portuguese (my mother language).

PROFESSIONAL EXPERIENCE:

- **Publisher Brazil Energy**, Rio de Janeiro/Brazil (publications dedicated to the area of oil, gas and energy) > web visual programming and printed for commercial and subscriptions department.
- **Magazine MEMO UFF** (University Federal Fluminense – Niterói-RJ/Brazil), a magazine dedicated to architecture, engineering and environment > art director.
- **LeiaBrasil** and **Argus Participações Ltda Commercial** – Rio de Janeiro/RJ Art director in the design and visual communication development for NGOs.
- **Promotions and Events Creativity Agency**- Rio de Janeiro/RJ Preparation and development of graphic designs and scenarios for promotional

events, creation and layout of web mailers and print, websites and hot sites as well as print media in general.

● **Polo Agency + Prefácio Communication for Results – Belo Horizonte-MG/Brazil** > Freelance in the creative department, developing graphic pieces for small and large companies, where we worked with Strategic Communication for Results; Creating layouts and several journals (internal disclosures and external) as well as projects for corporative and institutional parties, signaling, animations, website etc.

● **Paragraph Studio and Zapete Advertising – Belo Horizonte-MG/Brazil**
Development of graphic pieces as newspapers, magazines, posters, books, banners, billboards, newspapers in general, etc.

● **Minas Shopping - Belo Horizonte-MG/Brazil**
Art/Marketing Department with creative activities and development of graphic pieces for various occasions such as dance show, window dressing, advice to shopkeepers, music spectacle, fashion events, scenarios, children recreation... (Design as a marketing tool).

Teacher EXPERIENCE (2008):

● **Senai-GO (School of Industry) - Unit Canaan / Goiânia-GO/Brazil**
Teacher of group Graphic Industry in which taught lectures and classes / workshop Creation and Design in the course of Industry Apprentice Graphic and Technical in Graphic Production and has participated in some fomenting activities of Design in Goiás, as a trainer teacher and evaluator jury Olympics Knowledge SENAI / 2008 - National Stage in Blumenau-SC, and also IV jury body Award Aquino Port Graphic Excellence, Creation and Production - 2008 Edition by SIGEGO ABIGRAPH-GO in the home industry.

Extra Curricular activities as a university:

- Short animation film "Animassinhas" approved by municipal law to encourage culture (Screenplay and production).
- Prize for 1st place in window dressing. A project in partnership with Bahal Minas Gerais Fashion Industry and the School of Design UEMG - 1999.
- Animation NIKEMAN done with stop motion technique for introduction of academic work exposure with Technical Analysis approach to the shopping center universe. School of Design / UEMG 2001 (see portfolio)
Script, design, build character and direction: Galiana R. de Almeida
Scenario: Galiana R. de Almeida and Vinicius Miranda
Animation, stop motion and track Sonora Galiana R. de Almeida, Denyse Champion Vinicius Miranda, Iza Laura Ramos.

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